



RBYC Junior Program

Three Years Ago



- Off the Victorian radar
- Racing group down to three sailors out of a total of 30
- More time spent rescuing than coaching
- Reasonable intake but poor progression
- Little support for change from the club's hierarchy
- Fantastic support from members and parents

Actions



- Coaches
 - *Bottom Up (build the funnel)*
 - *Support (WIP)*
 - *Sailing parents*
 - *Skills*
 - *Technical, Relationship & Organisational*
- Class agnostic
 - *A market rather than a product driven strategy*
- Safety, clear decision making responsibility
- Further strengthen our relationship with Black Rock YC



Actions

- New people on the Junior Committee
 - *Head of Coaching, Head of Safety,*
- Better tools
 - *Ozi Optis for beginners*
 - *Reefed Sabot Sails*
- Parents
 - *Tell them what we do, e.g. Safety*
 - *Start to involve them on and off the water*
 - *Break down the gender divide*
 - *Social – The beer and pizza strategy*
- Adventure Sailing

Where are we now



Where are we now



- 67 sailors and average attendance of 91% every Sunday in Season
- A more even spread of age groups from 8 to 13
- Renewed focus at the racing end of the fleet
- Fantastic succession at Committee level
- The Junior Committee is now the Junior and Transition Committee
- More than half the Committee originally came from outside the club
- Profitable, \$10k returned to the club over the last three years

The next steps



- Better engaging of parents
 - Monthly coffee mornings
 - Away regattas fun for the whole family, AWYC already in our program.
- Building a very strong sense of team
 - Establishment of a Racing Squad who are awarded jackets
 - Bibs for each sailing group
 - A den
- Establishing a youth transition group
 - Empowerment
 - High potential sailors
 - Others - Etchells, keel boats, Race Management, Other classes

Summary



- Every club is different
- Be inclusive
- Have fun, build friendships at all levels
- Questions?
- Thank you